

## South African Defence Industry Directory

### Reply Sheet : SADID 14 (2016/17 Edition)

Fax this page to **086 247 4788/086 247 4585** to confirm your company's participation

#### CONTACT INFORMATION

Please verify, correct or complete the following information as it should appear in our contact database and SADID 14 Directory:

**Company/Organisation** :  
**VAT number** :  
**Postal Address** :  
**Telephone** :  
**Fax** :  
**E-Mail address** :  
**Web address** :  
**Marketing contact person** :

(Not published - for SADID liaison purposes only)

#### PARTICIPATION: 2016 RATES

The total participation costs are made up by adding together the **A. Placement fee**, and **B. Layout & Design** and **C. SADID Web & CD** costs.

**AMD & SAAMDEC members qualify for a 12% discount on the Placement fee. An additional 2% discount will be given to all SADID 13 participants. Companies who refer successful placements will be granted an additional 1% upon payment of the fee.** Please contact us for more detail.

#### A. Placement fee:

##### Option 1: Full page entries (Including Layout & Design)

1 page: R8,966	4 pages : R6,515 per page
2 pages: R8,154 per page	5 pages : R5,708 per page
3 pages: R7,338 per page	6+ pages : R4,891 per page

##### Option 2: Short Listing entry only

R4,000 (Contact detail, logo, cross-references. Also included on CD and Web)

#### B. Layout & Design:

##### New SADID 14 pages

- Supplied finished artwork on CD: No charge
- Copy, photos and logo supplied for layout by us :  
R1,078 per page for two reworks, thereafter per hour rate of R330

#### C. SADID Web & CD:

- Web and CD conversion and web hosting fee: R411 per page

#### D. SADID On-line Advertising: R880 per 1000 impressions.

Type	Size / Specs in pixels	Next 1000 Impressions After the 1st thousand reached
Upper Banner	469 x 60	R330
Headline Banner	729 x 90	R308
Side Banners	300 x 250	R385

#### E. Back page, centrefold, and full page :

Companies to contact the AMD, participation based on a first come first serve basis.

**SCHEDULE & GENERAL INFORMATION**

**Participation confirmation:** To confirm your participation and contact detail, complete, authorise and fax this page to 086 247 4788 by Friday 11 December 2015.

**Material submission:** Publication material has to be submitted no later than Friday, 29 January 2016.

**Courier address:** 249 Basden Avenue  
Crystal Park One  
Block O, Lyttelton Manor  
Centurion  
0157

**Book layout and proofing:** February 2016

**Book printing:** March 2016

**CD replication:** March 2016

**Web conversion & distribution:** April 2016

**Participation Inquiries:** Michelle Nxumalo/ Magda Cloete 012 752 5880/2

**Technical Inquiries:** Saitnews, Palesa Tshabalala, 086 099 4156

**Value Added Tax:** All participation fees, costs and charges on this page **exclude VAT**.

**EXTENT OF PARTICIPATION**

**Option 1 :** Full page participation :  Expected number of pages :

**Option 2 :** Short Listing entry only:

**ADDITIONAL COPIES OF THE BOOK AND CD**

Please send me  additional copies of the book and CD @ R165.00 per set (postage to be covered by participant included).

**AUTHORISATION**

The information on this page has been verified and authorised for publication by \_\_\_\_\_  
(company name)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_